

MATTHEW SALCIDO

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I've always been fascinated with color theory, design, minimalism and grid systems. As a teen I became interested in computers and found web design to be a natural extension of my interests in both. I have been using Photoshop since version 5.5 and am primarily self-taught in almost everything from software to programming. I have worked on a wide variety of projects, from large to small, for clients that run the gamut from independent to Fortune 500.

SOFTWARE KNOWLEDGE & SKILLS

- Hand-coded HTML
- Hand-coded CSS
- Photoshop
- Illustrator
- Flash
- jQuery
- Actionscript
- XML

I am always open to learning new techniques and technologies and strive to keep up with the latest best practices.

WORK EXPERIENCE

UI Designer :: Rumblefish (<http://www.rumblefish.com>)

January 2010 to December 2010

Created Websites and portals, designed user interfaces and user experiences, business cards, one-sheets, audio players, flash animation, wrote HTML, CSS, some light Actionscript, and occasionally tore my hair out solving IE6 issues.

Lead Designer :: Concrete 5 (<http://www.concrete5.org/>)

September 2007 to October 2008

Designed websites, logos, GUIs, online ads and print collateral for various clients. As lead designer I worked closely with developers and clients - making sure the finished layout and design works both functionally and aesthetically.

Content Developer / Manager :: MTI (<http://www.mti-interactive.com>)

September 2005 to August 2007

Created, designed and programmed attract loops and front end UI experiences for touch screen interfaces. As content manager I was responsible for managing content, creating databases and pushing content to client's store fronts over the net as well as overseeing quarterly updates.

Multimedia Designer :: Imageworks (<http://www.imgmedia.net/>)

September 2004 to June 2005

Designed, created, and implemented websites, full color brochures, logo types, and branding for various clients throughout the state of Oregon.

EDUCATION

Humboldt State University

Graduated 2003

B.A. in Studio Art with an emphasis in Graphic Design.

References available upon request.